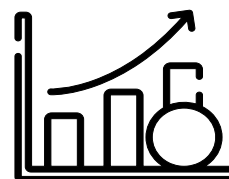
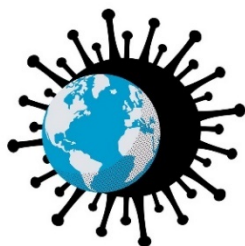




# REIMAGINING THE FUTURE TOGETHER

ECONOMIC IMPACT OF COVID-19 ON THE SOUTH AFRICAN AUTOMOTIVE SECTOR, MAY 2020

AUTOMOTIVE CORPORATE SOCIAL INVESTMENT INITIATIVES



**National Association of Automobile Manufacturers of South Africa [NAAMSA]**

“the most credible and respected thought leader and partner of a globally competitive and transformed automotive industry that actively contributes to the sustainable development of South Africa”

# Economic Impact of COVID-19 on the South African Automotive Industry

## NAAMSA

PRETORIA | Date: MAY 2020

Author: Sharon MODIBA

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### NAAMSA MEMBERS RESPONSE TO COVID-19 [CSI INITIATIVES]

In the past two months the automotive industry, like all other industries in South Africa, has been forced to confront the reality that the Coronavirus is likely to have a lasting impact on the day-to-day operations of the automotive industry, lives of ordinary South Africans and the economy as a whole. Since the announcement of the lockdown, the South African automotive industry has been actively involved in several initiatives driven by many of our members to support the country's efforts to prepare the public health system to respond to some of the challenges imposed by COVID-19 in many of our communities across the country. Some of NAAMSA members contribution include, but not limited to:

- the automotive sector is actively involved in the production of ventilators, face shields and masks to support essential workers with this much-needed equipment across the country;
- the industry further donated more than 471 vehicles which include, passenger, bakkies, 4x4 vehicles and trucks [and 922 parts] to support various initiatives that needed means of transport for medical staff, support personnel and field workers, for the distribution of food parcels and conducting pre-screening of communities;
- more than 100 vehicles to support approved food relief NGOs with the delivery of food to our affected communities;
- the industry provides repair and maintenance support for essential services vehicles during lockdown;
- vehicle owners and customers who are having vehicles with service and repair plans, have been granted extensions on their plans by most OEM's so that they do not forfeit their benefits because of the lockdown;
- In Port Elizabeth, a warehouse facility has been transformed to provide essential support as a field hospital and the Livingstone and Provincial Hospitals also in the Eastern Cape have been renovated to increase their capacity to accommodate COVID-19 patients who require screening, testing and hospitalisation;
- Temporary marque tents erected at Dora Nginza Hospital, Livingstone Hospital and Laetitia Bam Clinic in Kwanobuhle near Uitenhage, to serve as temporary testing facilities;

- to support health services, the automotive industry has been servicing oxygen and vacuum equipment's;
- we have joined forces with the University of Witwatersrand Reproductive Health and HIV Institute [WITS RHI] to support the Department of Health's COVID-19 screening programmes;
- Initiatives to provide schools with re-usable face masks, hand sanitizers, and the provision of clean water for hygiene and sanitation to where it is needed the most;
- Meals on Wheels initiative providing 1 500 meals per day for residents of Alexandra in Johannesburg during lockdown;
- we are also supporting the taxi industry with their massive awareness campaigns to help mitigate against the spread of COVID-19 through educational awareness materials provided to taxi drivers and passengers across the country; taxi rank cleaning and disinfection; and other awareness programmes on basic hygiene. The supply of sanitisers and masks initiatives to taxi operators and commuters is valued at R8,5 million [total value of the campaign is R10,3 m];
- Finally, regarding COVID-19 awareness campaigns and education companies have funded billboards erection and posters, flyers, vehicle decals and T-Shirts, all items have been created and will be distributed to Taxi Associations after lockdown;

The projects are undertaken in partnership with various NGO's and hospitals to drive corporate social responsibilities of the OEM's, Importers and distributors and Heavy & medium vehicle members.

**NGO's;**

Viva foundation in Mamelodi, Rada, Gift of Givers foundation, Laudium Disaster Management, Food forward, SA National Zakah, Red cross, Feeding SA Together, Minnie Dlamini Foundation, Back a Buddy Food packs, South African Red cross society, SOS NPO;

**Hospitals and health institutions;**

Nelson Mandela Bay hospital, Livingstone Provincial hospital, Dora Nginza hospital, Laetitia Bam clinic, transportation of medical supplies to Steve Biko hospital, the Department of Health's screening programme in Tshwane, the University of Witwatersrand Reproductive Health and HIV Institute [WITS RHI] to support the Department of Health [DoH]'s COVID-19 screening programme in the City of Tshwane, in the Gauteng province, Prince Mshiyeni Hospital in KZN, Medi Response emergency response team.

## ADDITIONAL NOTES FOR INFORMATION

- This is section 4 of the NAAMSA document - Economic Impact of COVID-19 on the South African Automotive Industry.
- NAAMSA is a pre-eminent industry representative body that actively and responsibly represents, promote, advance and protect the interests of local manufacturers and assemblers of passenger, light and heavy commercial vehicles as well as major importers and distributors of new vehicles in South Africa. We represent 41 companies;
- Our vision is to be the most credible and respected thought leader and partner of a globally competitive and transformed automotive industry that actively contribute to the sustainable development of South Africa;
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- More information can be found on [www.naamsa.co.za](http://www.naamsa.co.za).

**NAAMSA OFFICES: PRETORIA | MAY 2020**